

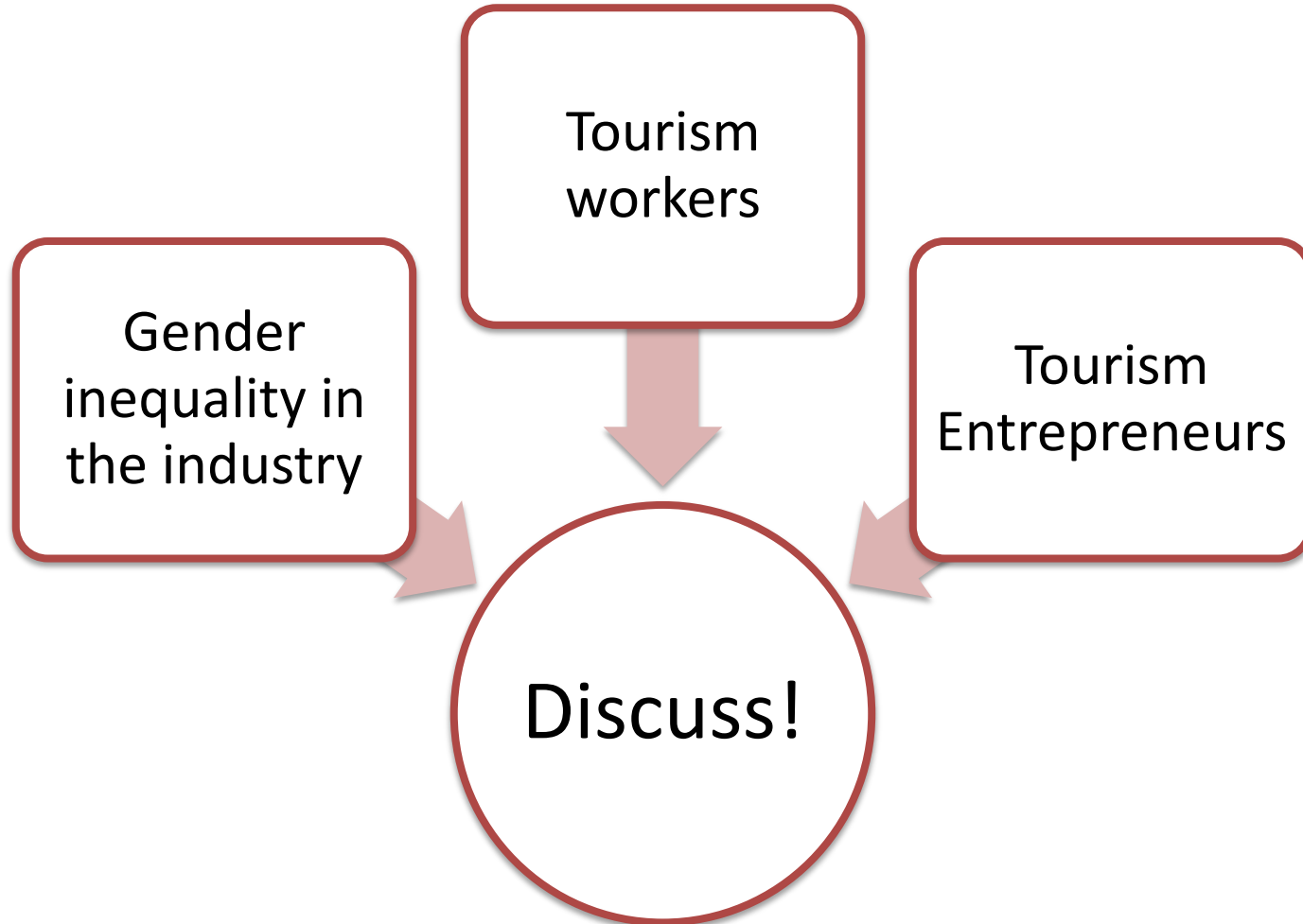


International
Labour
Office

Gender mainstreaming in the tourism industry



Session objectives



Some findings about gender equality and tourism enterprises

- Women perform 66 % of the world's work, produce 50 % of the food, but earn 10% of the income and own 1% of property.
- Gender inequality costs South Africa around 4% GDP per year.
- Women make up between 60 -70% of all workers in the industry. They earn less than men and fewer of them occupy managerial posts than men.
- Estimates are that women will spend some \$125 billion on travel in this year.
- 80% of all travel decisions are made by women.

Some Resources

Working Paper 1 / 2013



**International Perspectives
on Women and Work in Hotels,
Catering and Tourism**

Thomas Ba

SCORE

The SCORE logo features the word 'SCORE' in a bold, white, sans-serif font on a blue background. The letter 'O' is replaced by a stylized graphic of three human figures in white, with their arms raised and hands touching, forming a circle. The figures are set against a circular background with a purple-to-blue gradient.

**The KwaZulu Natal
tourism sector:**

**selected perspectives on the enabling
environment for women entrepreneurs**

Toolkit on



**Poverty
Reduction
through
Tourism**